

<b>STARTUP NATIONS SUMMIT OPENING PLENARY</b> Grand Ballroom, 4th Floor 8.45 – 9.45 Tri Rismaharini, Mayor, City of Surabaya      Jonathan Ortman, President, GEN Global      Triawan Munaf, Chairman of Creative Economy Agency (BEKRAF), Indonesia			
<b>GLOBAL POLICY TRACK</b> <i>Presented by GEN Global</i>		<b>INDONESIAN ECOSYSTEM TRACK</b> <i>Presented by GEN Indonesia + City of Surabaya</i>	
<b>Startup Nations Policy Hack</b> Crystal Room 1-3, 3rd Floor	<b>The Indonesian Policy Framework</b> Grand Ballroom, 4th Floor	<b>Surabaya's Startup Ecosystem</b> Start Surabaya Stage, Diamond Room 2-3, 3rd Floor	<b>The Final Ecosystem Stage</b> Diamond 4-5, 3rd Floor
10.00 – 17.00 <b>The Startup Nations Policy Hack</b> Emcee: Susan Amat, Executive Director, GEN Accelerates  <ul style="list-style-type: none"> <li>o Team 1: <b>Procurement Policy for SMMEs to Access Markets</b> Led by Jak Koseff, Chief Director, Gauteng Province Premier Office, South Africa</li> <li>o Team 2: <b>Public Sector Innovation to Open New Markets</b> Led by Mikk Vainik, Startup Policy Expert, Economic Affairs Ministry, Estonia</li> <li>o Team 3: <b>Corporate-Startup Collaboration</b> Led by Ozan Acar, Head of Industry Councils and Entrepreneurship Department, Chambers + Commodity Exchanges Union, Turkey</li> <li>o Team 4: <b>A Startup Act for Brazil</b> Led by Felipe Matos, VP, Dinamo, Brazil</li> <li>o Team 5: <b>Local Service Centers for Entrepreneurs</b> Led by Alan Plummer, Entrepreneurial Cities Coordinator, Ministry of Production, Argentina</li> </ul>	10.00 - 11.00 <b>Fireside chat: Indonesia's Entrepreneurship Policy Review</b>  <ul style="list-style-type: none"> <li>o Marco Marchese, Economist, OECD Centre for Entrepreneurship, SMEs, Regions and Cities</li> <li>o Roberto Volpe, Startup Italy Policy Officer, DG for Industrial Policy of the Italian Ministry of Economic Development</li> </ul> 11.00 - 12.00 <b>Taking Indonesian Startups to the Next Level</b>  <ul style="list-style-type: none"> <li>o Samuel Pangerapan, Director General, Aptika Kominfo, Ministry Communication + Information Technology</li> <li>o Putri Alam, Head of Public Policy and Government Relations, Google Indonesia</li> <li>o Yansen Kamto, Chief Executive, KIBAR</li> </ul> Moderated by: <ul style="list-style-type: none"> <li>o Enda Nasution, ED, Gerakan Nasional 1000 Startup Digital</li> </ul>	10.00-10.45 <b>The Surabaya Smart City Project</b>  <ul style="list-style-type: none"> <li>o Tri Rismaharini, Mayor, City of Surabaya</li> </ul> 10.45 – 11.30 <b>Connecting Global Digital Hubs</b>  <ul style="list-style-type: none"> <li>o Mumu Makinose, Startup City Fukuoka, Japan</li> <li>o Prof. Paul Morissey, Director, NOVA Liverpool, United Kingdom</li> </ul>	10.00-10.45 <b>The Indonesian Financial Ecosystem: Providing Financial Inclusivity in the Super Connected Society</b>  <ul style="list-style-type: none"> <li>o Bank Indonesia</li> <li>o OJK</li> </ul> 10.45-11.30 <b>Partnership &amp; Collaboration</b>  <ul style="list-style-type: none"> <li>o Kumpul, Kampung Startup Indonesia, IDX Incubator</li> </ul>
12.00 – 13.00 <b>Networking Lunch</b> (4 <sup>th</sup> Floor)			

GLOBAL POLICY TRACK <i>Presented by GEN Global</i>		INDONESIAN ECOSYSTEM TRACK <i>Presented by GEN Indonesia + City of Surabaya</i>	
Startup Nations Policy Hack Crystal Room 1-3, 3rd Floor	Designing Entrepreneurship Policy Solutions Grand Ballroom, 4th Floor	Start Surabaya Stage Diamond Room 2-3, 3rd Floor	The Final Ecosystem Stage Diamond 4-5, 3rd Floor
<p>Policy Hack teams (continued):</p> <ul style="list-style-type: none"> <li>Team 6: <b>Enabling Talent Flow via gAsia Pass</b> Led by: Yatin Thakur, Managing Director, GEN India</li> <li>Team 7: <b>Achieving a Critical Mass of Women Investors</b> Led by: Romina Díaz, Managing Director, GEN Peru</li> </ul> <p>Policy Hack Mentors:</p> <ul style="list-style-type: none"> <li>Alberto Saracho, Managing Director, C230 Consultants, Mexico</li> <li>Dane Stangler, Senior Advisor, GEN + Head of Policy, Startup Genome, United States</li> <li>Rasha ElTantawy, Head of Business Support + Entrepreneurship, Technology Innovation + Entrepreneurship Center, Information Technology Industry Development Agency, Egypt</li> <li>Tuba Terekli, Advisor to the Governor, SME General Authority (Monsha'at), Saudi Arabia + Managing Director, GEN Saudi Arabia</li> <li>Dave Moskovitz, Acting Managing Director, GEN New Zealand</li> </ul>	<p>13.00 - 14.30 <b>Workshop: Innovations in Policymaking Approaches - Experimentation + Data</b></p> <p>Learn about novel approaches to design better policy, such as using big data, simulation and policy experiments, via a series of practical exercises to help implement these new approaches in your own institutional context.</p> <ul style="list-style-type: none"> <li>Albert Bravo-Biosca, Director, Innovation Growth Lab (IGL), Nesta, United Kingdom</li> </ul> <p>14.30 - 16.00 <b>Startup Nations Policy Hack: Semi-finals</b></p> <p>Listen to public policy solutions emerging from The Startup Nations Policy Hack. Audience voting and feedback is requested.</p> <p>Emcee: Susan Amat, Executive Director, GEN Accelerates</p> <p>16.00 - 17.30 <b>Workshop: Promoting Dynamic Entrepreneurship</b></p> <p>Explore dynamic entrepreneurship, an impact-oriented subsector of the entrepreneurial economy. Led by the authors the Dynamic Entrepreneurship Index (IDE), the workshop will walk participants through the ten dimensions that influence dynamic entrepreneurship, and help them identify systemic barriers.</p> <ul style="list-style-type: none"> <li>Juan Federico, Researcher and Lecturer, PRODEM, Argentina</li> </ul>	<p>13.00 - 14.00 <b>Kamadjaja Hackathon Finals</b></p> <p>14.00 - 14.45 <b>Global Partnership &amp; Collaboration to Develop Creative &amp; Tech-Startups</b></p> <ul style="list-style-type: none"> <li>Gary Millar, Deputy Mayor of Liverpool, United Kingdom</li> <li>Prof. Ir. Joni Hermana, Rector of ITS, United Kingdom</li> </ul> <p>14.45 - 15.30 <b>Technology as an Agent of Change</b></p> <ul style="list-style-type: none"> <li>Ternaknesia</li> <li>Jahitin</li> <li>Garda Pangan</li> </ul> <p>15.30 - 16.15 <b>Why invest in Surabaya?</b></p> <ul style="list-style-type: none"> <li>Melina Subastian, Alpha JWC Ventures</li> <li>Dina Kosasih, Second Muse</li> <li>Harun Hajadi, Ciputra Group</li> </ul> <p>16.15 - 17.00 <b>Surviving Disruption Through Entrepreneurship (Workshop)</b> Presented by Universitas Ciputra</p> <p>17.00 - 17.45 <b>Surviving Disruption Through Entrepreneurship (Business Clinic)</b> Presented by Universitas Ciputra</p>	<p>13.00 - 14.00 <b>IPO as an Alternative Choice for Startup Growth</b></p> <ul style="list-style-type: none"> <li>Irmawati Amran, Program Director IDX Incubator</li> <li>Hiro Wardana, CEO dan Founder Passpod</li> </ul> <p>14.00 - 14.45 <b>Increasing the Life Expectancy</b></p> <ul style="list-style-type: none"> <li>Reblood</li> <li>Riliv</li> </ul> <p>14.45 - 15.30 <b>Partnerships &amp; Disruption</b></p> <ul style="list-style-type: none"> <li>BNV Labs</li> </ul> <p>15.30 - 16.15 <b>Monetizing Your Startup</b></p> <ul style="list-style-type: none"> <li>TicTech</li> <li>Agenda Kota</li> </ul> <p>16.15 - 17.00 <b>Bringing Surabaya City to the Next Level</b></p> <ul style="list-style-type: none"> <li>Bryan Tan, Facebook</li> </ul>
<p>18.00 – 21.00 <b>SNS Banquet at the City Hall</b> Guests of honor include:</p>			
Triawan Munaf, Chairman, BEKRAF, Indonesia Junita Ciputra, Ciputra Group, Indonesia	Gary Millar, Deputy Mayor of Liverpool, United Kingdom Veronica Colondam, Founder &CEO, YCAB Foundation, Indonesia	Saleh Alrasheed, Governor, SME General Authority, Saudi Arabia Arsjad Rasjid P.M., President Director, Indika Group, Indonesia	Najy Benhassine, Practice Director, World Bank Group Harun Hajadi, MD, Ciputra Group, Indonesia

<p align="center"><b>STARTUP NATIONS SUMMIT PLENARY</b> <i>Presented by GEN Global</i> Grand Ballroom, 4th Floor</p>	<p align="center"><b>INDONESIAN ECOSYSTEM TRACK</b> <i>Presented by the City of Surabaya + GEN Indonesia</i> Digitaraya Stage, Diamond Room 2-3, 3rd Floor</p>
<p>9.30 <b>Startup Nations: Global Policymaking for Entrepreneurs</b></p> <ul style="list-style-type: none"> <li>Jonathan Ortmans, President, GEN Global</li> <li>Cristina Fernandez, Vice President for Research and Policy, GEN Global</li> </ul> <p>9.45 <b>Unconference (Open Mic): Imagining Zero Barriers</b></p> <p>As more nations embrace inclusive entrepreneurship ecosystems as the new model of economic development, government agencies – at all levels – need to work together with entrepreneurs and ecosystem builders on removing barriers to new business creation. This session will focus on identifying the most persistent barriers across ecosystems.</p> <p>Co-facilitators:</p> <ul style="list-style-type: none"> <li>Dane Stangler, Senior Advisor, GEN + Head of Policy, Startup Genome, United States</li> <li>Lenard Koshwitz, Director of European Affairs, Allied for Startups, Belgium</li> </ul> <p>10.45 <b>High-Growth Firms: Fact, Fiction + Policy Options</b></p> <p>The World Bank will launch its new flagship report which describes experiences of high-growth firms in 11 developing countries across the world. This session will draw cross-country lessons regarding the incidence and drivers of high firm growth. The interactive discussion with eminent panelists will showcase the contributions of high-growth firms to growth and job creation but also urge caution around some common misconceptions about public policies to support them.</p> <ul style="list-style-type: none"> <li>Najy Benhassine, Practice Director, Finance, Competitiveness + Innovation, The World Bank Group</li> <li>Denis Medvedev, Lead Economist, Firm Capabilities and Innovation, Finance, Competitiveness + Innovation, The World Bank Group</li> <li>Arti Grover, Senior Economist, Firm Capabilities and Innovation Finance, Competitiveness and Innovation Global Practice, The World Bank Group</li> <li>Rasha ElTantawy, Head of Business Support + Entrepreneurship, Technology Innovation + Entrepreneurship Center, Information Technology Industry Development Agency, Egypt</li> <li>Jonathan Ortmans, President, GEN Global</li> </ul> <p>Moderator: Timothy Marbun, News Anchor and Executive Producer, Kompas TV</p> <p>11.45 <b>Group Photo</b></p> <p>12.00 <b>Networking Lunch</b> (4<sup>th</sup> Floor)</p>	<p>10.00 – 10.15 <b>Opening Remarks</b></p> <ul style="list-style-type: none"> <li>Nicole Yap, VP Strategy and Business, Digitaraya</li> </ul> <p>10.15 – 10.45 <b>Launchpad Mission</b></p> <ul style="list-style-type: none"> <li>Sami Kizilbash, Developer Relations, Google</li> </ul> <p>10.45 – 11.15 <b>How Google Launchpad Operates Around the World</b></p> <ul style="list-style-type: none"> <li>Sebastian Trzcinski-Clement, Senior Program Manager, Google</li> </ul> <p>11.15 – 11.45. <b>Why Indonesia?</b></p> <ul style="list-style-type: none"> <li>Marcus Foon, Program Manager, Google</li> </ul> <p>11.45 – 12.15 <b>The Bootcamp Process</b></p> <ul style="list-style-type: none"> <li>Alyssa Maharani, Head of Startup Relations, Digitaraya</li> </ul> <p>12.15 – 13.15 <b>Lunch Break</b> (4<sup>th</sup> Floor)</p>

<p align="center"><b>Startup Nations Summit plenary</b> <i>Presented by GEN Global</i> Grand Ballroom, 4th Floor</p>	<p align="center"><b>Digitaraya Stage</b> <i>Presented by the City of Surabaya + GEN Indonesia</i> Diamond Room 2-3, 3rd Floor</p>
<p>13.00 <b>The Lifecycle of an Ecosystem</b></p> <p>Led by the Startup Genome team which authors the annual Global Startup Ecosystem Report, this workshop will walk participants through the process of deciding which barriers to tackle in an ecosystem according to the stage in which it is.</p> <ul style="list-style-type: none"> <li>Dane Stangler, Senior Advisor, GEN + Head of Policy, Startup Genome, United States</li> </ul> <p>14.00 <b>The Road to the Startup Nations Ministerial: A Dialogue with Policy Advisors</b></p> <p>Steering Committee members will be welcomed to stage and present their top three policy priorities. Policy advisors in the audience will have an opportunity to provide input on the Startup Nations Ministerial 2019 agenda based on their government's pain points and entrepreneurship policy priorities. The ideas will feed the Ministerial agenda for April 2019.</p> <ul style="list-style-type: none"> <li>The Hon. Saleh Alrasheed, Governor, SME General Authority, Saudi Arabia</li> <li>Dr. Najy Benhassine, Practice Director, Finance, Competitiveness &amp; Innovation, World Bank Group</li> <li>Mrs. Shaikha Abdullah Al Fadhel, Director of SMEs Development, Ministry of Industry, Commerce and Tourism, Bahrain (representing Minister Zayed Al Zayani)</li> <li>Mr. Linton Mchunu, Chief of Staff, Department of Small Business Development, South Africa (representing Minister Lindiwe Zulu)</li> <li>Mr. Lucas Cornejo, Secretariat of Entrepreneurs and SMEs, Ministry of Production, Argentina (representing Secretary Mariano Mayer)</li> </ul> <p>Moderators:</p> <ul style="list-style-type: none"> <li>Tuba Terekli, Advisor to the Governor, SME General Authority (Monsha'at), Saudi Arabia + Managing Director, GEN Saudi Arabia</li> <li>Jonathan Ortmans, President, GEN Global</li> </ul> <p>15.30 <b>Closing Remarks + Adjournment to Optional Group Activities</b></p> <ul style="list-style-type: none"> <li>Jonathan Ortmans, President, GEN Global</li> </ul> <p>Available options:</p> <ul style="list-style-type: none"> <li>Market Data Project Focus Groups</li> <li>Index Focus Groups</li> <li>Bilateral Meetings</li> </ul> <p>17:00 <b>Night Boat Tour Along Kalimas River &amp; Networking Dinner</b></p>	<p>13.15 – 15.15 <b>Startup Pitches</b></p> <p>15.15 – 15.45 <b>Short Break + Jury Deliberation</b></p> <p>15.45 – 16.45 <b>Startup Award Ceremony</b></p> <p>16.45 – 17.45 <b>Networking</b></p>