THURSDAY NOV 17: ARRIVAL DAY & WELCOME RECEPTION

18.00 – 20.30 WELCOME & NETWORKING DRINKS RECEPTION
The Look Out & Snug Rooms, First Floor, River Lee Hotel
Hosted by the Enterprise Europe Network

This international networking event will feature Jameson Distillery whisky tasting, Waterford Crystal cutting demos, and facilitated speed-networking by CNN anchor Gina London.

FRIDAY NOV 18: SNS OPENING EVENTS

Blackstone LaunchPad, Library Creative Zone, Q Floor, Boole Library, University College Cork (UCC)

* Please assemble in hotel lobby to walk (approx. 10 minutes) to the UCC Blackstone Launchpad

10.00 – 12.00 SNS UNCONFERENCES
Led by the Global Entrepreneurship Network (GEN) and the Kauffman Foundation
UCC Blackstone LaunchPad

The following two unconference sessions run in parallel as facilitated conversations where everyone can contribute, collaborate and connect with their peers with similar interests.

PRIORITIES FOR IRELAND’S ENTREPRENEURSHIP ECOSYSTEM
A discussion among some of Ireland’s entrepreneurship ecosystem leaders to define the most important priorities for Ireland’s entrepreneurial ecosystem in 2017.

Facilitators:
Jonathan Ortmans
Co-Founder, Startup Nations
Amisha Miller
Co-Chair, Global Entrepreneurship Research Network

SOURCING BURNING QUESTIONS FROM AROUND THE GLOBE
International delegates will discuss questions submitted in advance about the challenges they have in their everyday work, in order to reveal whether specific research could help.

Facilitators:
Phil Auerswald
Executive Director, GERN
Dave Moskovitz
Managing Director, GEN New Zealand
Cristina A. Fernandez
Vice President for Policy & Research, GEN Global
12.30 – 13.30  NETWORKING LUNCH  
UCC Blackstone LaunchPad

14.00 – 16.30  SNS MINISTERIAL SECRETARIAT PLANNING MEETING  
By invitation only  
Led by the Global Entrepreneurship Network (GEN) and the Kauffman Foundation  
UCC Council Room, North Wing

In partnership with the United States Small Business Administration (SBA) and the South African Department of Small Business Development, this meeting gathers governments that plan to participate in the Entrepreneurship Ministerial which will take place in March 2017 at the Global Entrepreneurship Congress in Johannesburg.

Participants of the Ministerial Secretariat meeting discuss their government’s 2017-2019 startup policy agendas and collaboratively define content and formats for the upcoming Ministerial meeting. Participants also define the most important policy priorities via design thinking tools and other open crowdsourcing methodologies.

Facilitators:

Jonathan Ortmans  
Co-Founder, Startup Nations

Amisha Miller  
Program Officer in Research & Policy, Kauffman Foundation

Anders Hoffmann  
Deputy Director General, Danish Business Authority, Denmark

Participating government representatives include:

Maria Contreras-Sweet  
Administrator, U.S. Small Business Administration, United States

Mojalefa Mohoto  
Chief Director, Enterprise Development, Department of Small Business Development, South Africa

Ileana Rogel  
Executive Director, Small Business Administration, El Salvador

Ezra Orozco  
Vice Minister for SMEs, Ministry of Economy, Guatemala

Kristin Schreiber  
Director, EU Programme for the Competitiveness of Enterprises & SMEs, European Commission

Pichet Durongkaveroj  
Minister of Science & Technology, Thailand

Markku Markkula  
President, Committee of Regions, European Commission

Mattia Corbeta  
Member, DG for Industrial Policy, Ministry of Economic Development, Italy

Henriette van Notten  
Director for International & Government, StartupDelta
Renzo Reyes  
Coordinator, StartUp Perú, Ministry of Production, Peru

Walther Morales  
National Advisor for Entrepreneurship, Ministry of Economy, Guatemala

Wimonkan Kosumas  
Deputy Director General, Office of SMEs Promotion, Thailand

Patricio Gigli  
Director for Human Capital, Ministry of Production, Argentina

Leticia Romero  
Head of Digital Inclusion, National Secretariat for ICT, Paraguay

Patricia Hansen  
Acceleration Director, Start-Up Chile

Rasha Y. ElTantawy  
Head at the Technology Innovation & Entrepreneurship Center, IT Industry Development Agency, Egypt

Ellen Olafsen  
Growth Entrepreneurship Specialist, World Bank

Diana C. Rodriguez  
Senior Advisor, Office of International Trade, U.S. Small Business Administration

Michael Morales  
Senior Advisor to the Administrator, U.S. Small Business Administration

Apolinaras Skikunas  
Director at Enterprise Lithuania, Economy Ministry, Lithuania

Kevin F. O’Malley  
United States Ambassador to Ireland

Mikk Vainik  
Startup Policy Expert, Ministry of Economic Affairs & Communications, Estonia

Antonija Mrsic  
Head of International Cooperation & Innovation, Ministry of Entrepreneurship & Crafts, Croatia

Ozan Acar  
Head of Entrepreneurship Department, The Union of Chambers and Commodity Exchanges of Turkey

Chinawut Chinaprayoon  
Director, National Science Technology & Innovation Policy Office, Thailand

Pun-Arj Chairatana  
Director, National Innovation Agency, Thailand

Pariwat Wongsamran  
Project Manager, National Innovation Agency, Thailand

Bagrat Yengibaryan  
Director, Enterprise Incubator Foundation, Armenia

Do Xuan Anh  
Official, International Cooperation Department, Ministry of Science & Technology, Vietnam

Manop Sittidech  
Minister Counsellor for Science & Technology, Royal Thai Embassy in Brussels

Pham Hong Quat  
Head, National Agency for Technology Entrepreneurship & Commercialization Development, MOST, Vietnam
**Daniel Ramamoorthy**  
Advisor, Department of Jobs,  
Enterprise and Innovation,  
Ireland

**Dwight Nystrom**  
Political-Economic Counselor, U.S. Embassy  
Tbilisi, U.S. Department of State

**Thomas E. Lersten**  
Director, Global  
Entrepreneurship Program,  
U.S. Department of State

**Jacques Vanhoucke**  
Head of Economic & Commercial Trade,  
Flanders Investment & Trade (Embassy of  
Belgium)

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10.00 – 15.30 MODEL STARTUP NATIONS SUMMIT  
UCC, Brookfield Building, Room C-BHSC-121

A global leadership event for youth, the aim of the Model Startup Nations Summit is to educate the decision makers of the future and help develop their interest and skill in addressing the opportunities and challenges in starting and growing a business.

10.00 – 17.30 STARTUP COMPETITIONS AT SPIKE ISLAND  
*Pre-registration and confirmation required*  
Hosted by the Startup Gathering  
Spike Island, Cork

Entrepreneurs and investors accompanying their policy advisors to SNS are invited to witness in one of two startup competitions that are part of Ireland’s Global Entrepreneurship Week (GEW) celebrations: the Global Investor Challenge by CorkBIC and Startup Island by Startup Ireland, both occurring at the historic Spike Island prison. If you are bringing startups or investors looking for opportunities in Ireland, please contact william@genglobal.org. Tickets are limited and transportation to the island departs in the morning only.

18.30 – 19.30 SNS OPENING: THE LORD MAYOR’S RECEPTION  
Hosted by the Lord Mayor of Cork  
Cork City Council (New Civic Offices, Anglesea Street)

* Please assemble at the River Lee hotel lobby at 17.30 for bus departure to Cork City Hall.

19.45 – 21.45 CORK DINE-AROUND  
Hosted by the Cork City Council in partnership with Taste Cork  
Various restaurants

Following the welcome reception, delegates proceed on foot to the picturesque downtown of Cork where Cork City Council in partnership with Taste Cork host SNS delegates at the city’s best restaurants.
SATURDAY NOV 19: SNS CORE SUMMIT & AWARDS DINNER
University College Cork (UCC) Gateway Building - Auditorium G05, Western Road, Cork

* Please meet at the River Lee hotel lobby at 7.30 for coach transfer to the venue

7.45  REGISTRATION + NETWORKING BREAKFAST
*UCC ground level concourse

8.15  WELCOME TO CORK
* Please be seated by 8.15 to be welcomed by the SNS local co-hosts

Michael B. Murphy  Siobhán Finn  Andrew Parish
President, UCC  Project Director, Cork Innovates  Chairman, Startup Ireland

8.25  THE REVOLUTION IN POLICYMAKING & STARTUP NATIONS 3.0

Jonathan Ortmans
Co-Founder, Startup Nations

8.35  SNAP: BOLD NEW POLICY IDEAS
Presentations and discussion about innovative, new policy ideas submitted through the new Startup Nations Atlas of Policies (SNAP) portal.

Moderator:
Dane Stangler
Vice President for Research & Policy, Kauffman Foundation

Presentations include:
OPEN INNOVATION PLATFORMS
Andreas Stefanidis
Director, Academy for Entrepreneurs, Greece

STUDENT IP OWNERSHIP
Caleb Carr
Founder, Students for Intellectual Property, New Zealand & United States

INNOVATION: A WAY FORWARD FOR HOPE, PEACE & GLOBAL DIPLOMACY
Shauna Harper
CEO, Live Work Communications, Canada
A SCALE-UP POLICY AGENDA

Many governments devote efforts to collecting information on a specific subset of entrepreneurial ventures: scale-up companies. Understanding scale-ups enables policymakers to target them more effectively to stimulate economic growth. This means knowing when in their growth cycle is the best time to act, removing barriers that scale-ups have with regards to finding talent, new customers, partners or finance. Policy instruments for scale-ups are designed to help not just this subset of companies, but also the wider the ecosystem. This discussion explores how and why.

Moderator:
Rebeca Hwang
Co-founder, Startup Nations

Discussants:
Sidney Yuen
Board Member, The Ireland Fund of China
Ellen Olafsen
Specialist on Growth Entrepreneurship, World Bank
Anders Hoffmann
Director, Danish Business Authority

GROUP PHOTO & COFFEE BREAK

CROWDSOURCING GLOBAL STARTUP POLICY PRIORITIES

How can governments implement standards for crowdsourcing inputs on policy matters from actual entrepreneurs? This session will feature a method that could allow government to become a smarter actor in any entrepreneurial ecosystem.

Facilitator:
Amisha Miller
Program Officer in Research & Policy, Kauffman Foundation

Entrepreneurs:
Bill Liao
Founder, Coderdojo, Australia
Shauna Harper
CEO, Live Work Communications, Canada
Victor Moctezuma
CEO, iLab, Mexico
Harry McCann
Founder, Trendsterpress.com, Ireland

BREAKOUT SESSIONS

The breakouts allow delegates to gather in smaller groups to deep-dive one of the following three participatory breakout sessions before re-assembling for a networking lunch.
BREAKOUT A: 360° LEGISLATION VIA ‘STARTUP ACTS’
Auditorium G-05
For most nations, the rules governing new business creation comes under the wide umbrella of diverse laws. To streamline compliance and boost the entrepreneurial economy, some governments have worked to reform and condense governing procedures via a single, comprehensive piece of legislation or “Startup Act”. What are the benefits of such approach?

Moderated by:
Ellen Olafsen
Growth Entrepreneurship Specialist, World Bank

Discussants:
Kristin Schreiber
Director, EU Programme for the Competitiveness of Enterprises & SMEs

Walther Morales
National Advisor for Entrepreneurship, Ministry of Economy, Guatemala

Mattia Corbetta
Policy Leader, Startup Italy, DG for Industrial Policy, Ministry of Economic Development, Italy

BREAKOUT B: SPURRING STARTUPS IN THE DIGITAL ECONOMY
Auditorium G-01
As aspiring entrepreneurs turn their attention to the possibilities of innovation via digital disruption, policymakers around the world are preparing for a new era of economic transformation. The new policy questions raised by the likes of Airbnb and Uber are just the tip of the iceberg, as entrepreneurs set their eyes on disrupting even in highly-regulated industries via digital innovation.

Discussants:
Leticia Romero
Head of Digital Inclusion, National Secretariat for ICT, Paraguay

Valerie Mocker
Senior Researcher for Startups & Entrepreneurship, Nesta

Mikk Vainik
Startup Policy Expert, Ministry of Economic Affairs & Communications, Estonia

BREAKOUT C: STARTUP VISAS - DESIGN & IMPLEMENTATION
Auditorium G-02
At least one dozen countries now offer startup visa programs to attract entrepreneurial talent. Following an initial discussion at SNS 2015 in Mexico, this breakout session led by the Startup Nations Working Group on the topic explores whether there is new evidence on which programs are emerging successful, and what design and implementation features allow them to succeed.

Moderator:
Kasper J. Gregersen
Head, Startup Denmark
Discussants:

**Patricia Hansen**  
Acceleration Director,  
Start-Up Chile

**Daniel Ramamoorthy**  
Visa Recipient,  
Ireland’s Start-up Entrepreneur Program

**Maria Palmieri**  
Senior Policy Manager,  
Tech City UK

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**12.15 NETWORKING LUNCH**

*UCC ground level concourse*

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**13.15 LESSONS FROM CITY POLICY EXPERIMENTATION**

This roundtable brings together mayors and entrepreneurship experts to share best practices in promoting startup activity in cities and to discuss which specific policy instruments can encourage vibrant city ecosystems.

**Moderator:**  
**Chris Haley**  
Head of Startups and New Technology Research, Nesta

**Discussants:**

**Tri Rismaharini**  
Mayor of Surabaya, Indonesia

**Maria J. Vengoechea**  
Executive Director, Barranquilla Chamber of Commerce

**Maria Palmieri**  
Senior Policy Manager, Tech City UK

**Evan Absher**  
Program Officer in Research & Policy, Kauffman Foundation

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**14.10 ROAD TO THE MINISTERIAL: POLICY PRIORITIES FOR 2017**

Each March, the startup policy community joins a larger Global Entrepreneurship Congress (GEC) which brings together nearly 10,000 leaders of the entrepreneurial ecosystems in 160 nations in an effort to embed entrepreneurship policy development firmly within the reality of fast-changing startup and scale-up communities. This session examines policy priority areas for the Ministerial agenda at the GEC.

**Moderator:**  
**Anders Hoffmann**  
Director, Danish Business Authority

**Discussants:**

**Pichet Durongkaveroj**  
Minister of Science & Technology, Thailand
**Maria Contreras-Sweet**  
Administrator, Small Business Administration, United States

**Mojalefa Mohoto**  
Chief Director, Enterprise Development, Department of Small Business Development, South Africa

**Kristin Schreiber**  
Director, Program for the Competitiveness of Enterprises & SMEs, European Commission

15.00  **CLOSING RESEARCH GAPS FOR EFFECTIVE POLICYMAKING**

GERN members share insights about knowledge gaps noticed during the day’s discussions, as well as reflect upon the most current global policies to accelerate entrepreneurship including SNAP submissions, Startup Nations Award nominations and other evidence in order to collectively source the most important gaps that could be filled by the international research community.

**Moderator:**  
**Phil Auerswald**  
Executive Director, Global Entrepreneurship Research Network (GERN)

**Discussants:**

**Hugo Kantis**  
Founder, PRODEM

**Anwar Aridi**  
Innovation Specialist, World Bank

**Valerie Mocker**  
Senior Researcher for Startups & Entrepreneurship, Nesta

**Dane Stangler**  
Vice President for Research & Policy, Kauffman Foundation

**Amisha Miller**  
Program Officer, Kauffman Foundation

**Zoltan Ac’s**  
Founder, GEDI Institute

15.50  **CLOSING REMARKS & INTRODUCTION OF SUNDAY WORKING GROUP LEADERS**

16.00  **ANNOUNCEMENT OF SNS 2017 HOST**

* Buses depart back to the River Lee Hotel at 16.30
18.30 STARTUP NATIONS AWARDS DINNER

* By invitation only
Cork County Hall

* Please assemble in the River Lee hotel lobby for coach transfer to Cork County Hall the River Lee Hotel at 18.00
* Note: the event is not black tie. Tuxedo not required.

Delegates are treated to a cocktail reception, followed by a seated dinner for the presentation of the Startup Nations Awards. For a full list of Startup Nations Awards finalists, please see startupnations.co.

Emcee:
Jonathan Ortmans
Co-Founder, Startup Nations

Presentation of Awards:

SPECIAL ANNOUNCEMENT

Jonathan Ortmans
Co-Founder, Startup Nations

Maria Contreras-Sweet
Administrator, U.S. Small Business Administration

STARTUP NATIONS AWARD FOR LOCAL POLICY LEADERSHIP

Presented by:
Bart DeWever
Mayor of Antwerp, Belgium; 2015 Local Policy Leadership Award Recipient

Finalists (attending):
Tri Rismaharini
Mayor of Surabaya, Indonesia

Maria J. Vengoechea
Executive Director, Barranquilla Chamber of Commerce, Colombia

Heather Stafford
Director, Startup Oregon, United States
STARTUP NATIONS AWARD FOR NATIONAL POLICY LEADERSHIP

Presented by:

Mattia Corbetta
Member, DG for Industrial Policy, Ministry of Economic Development, Italy;
2015 National Policy Thinking Award Finalist

Finalists (attending):
Pichet Durongkaveroj
Minister of Science & Technology, Thailand

Ileana Rogel
Executive Director, Small Business Administration, El Salvador

Bagrat Yengibaryan
Director, Enterprise Incubator Foundation, Armenia

STARTUP NATIONS AWARD FOR GROUNDBREAKING POLICY THINKING

Presented by:

Dane Stangler
Vice President for Research & Policy, Kauffman Foundation;
2015 & 2016 Awards Selection Committee Member

Finalists (attending):

Hugo Kantis
Founder, PRODEM, Latin America

Efka Heder
Director, South East European Centre for Entrepreneurial Learning (SEECEL)

Caleb Carr
Founder, Students for Intellectual Property

Zoltan Acs
Founder, GEDI Institute
SPECIAL ANNOUNCEMENT

Presented by:

Jonathan Ortmans
Co-Founder, Startup Nation

SUNDAY NOV 20: WORKING GROUP BREAKFAST MEET-UPS

By invitation only
The Weir Room, Ground Floor, River Lee Hotel
Hosted by the Cork Chamber
8.30 – 11.00

Startup Nations Members and invited local stakeholders will meet for the breakfast by Working Groups, according to their preferred choice. New groups may also form from the previous day’s Summit discussions. Meet-up leaders and any new groups will be presented at the Saturday Summit.

IRELAND: STRENGTH IN THE UNITY OF PURPOSE
Led by:

Jonathan Ortmans
President, Global Entrepreneurship Network

EARLY-STAGE CAPITAL INTERVENTIONS
Co-led by:

Paulo Andrez
President Emeritus, European Trade Association for Business Angels (EBAN)

Michael O’Connor
CEO, Cork BIC

ENTREPRENEURSHIP EDUCATION POLICYMAKING
Co-led by:

Efka Heder
Director, South East European Centre for Entrepreneurial Learning (SECEEL)

Ivan Sandjaja
Director, Ciputra Incubator & Accelerator, Indonesia

Mary Elizabeth Wilson
Chief Learning Officer, GEMS Americas, The Education Partners
LEVERAGING THE STARTUP NATIONS ATLAS OF POLICIES (SNAP)

Led by:

**Peter Komives**
Program Manager, Global Entrepreneurship Research Network

SUPPORT FROM CABINET-LEVEL LEADERS: MINISTERIAL SECRETARIAT WRAP-UP

Co-led by:

**Diana C. Rodriguez**
Senior Advisor at the Office of International Trade, U.S. Small Business Administration

**Cristina A. Fernandez**
Vice President for Research & Policy, Global Entrepreneurship Network

POLICIES FOR AGTECH & AGRO-PRENEURSHIP

Co-led by:

**Heather Stafford**
Director, Startup Oregon

**Michalis Stangos**
Co-Founder, Future Agro Challenge